How LiveHire helps you source and nurture passive candidates

What's the problem?

Finding the best talent means having the ability to source candidates from all areas, allowing you to have the biggest pool of candidates possible. However, research indicates that as much as **70%** of the global workforce are passive candidates.[1] Hiring organisations faced with these conditions inevitably find themselves searching with one hand tied behind their backs.

What's the LiveHire solution?

Our recruitment software combines next-generation CRM and a fully functional ATS to allow you to source and nurture passive talent.

- **Talent Communities -** We help you create a technology-enabled Talent Community that draws high-quality candidates from all internal and external talent sources. Our AI capability will help you find and pre-qualify these candidates whom you can then organise into skill-based Talent Pools.

  Joining a Talent Community takes less than two minutes!

- **Meaningful candidate communication -** We believe that effective communication is at the heart of engaging and nurturing passive candidates. Traditional ATS's do not enable this! We have taken candidate communication to the next level by building the unique two-way communication technology (SMS and on platform). This not only increases the candidate response time, but it also enhances the communication between the passive candidate and the hiring team allowing you to engage before a role is even available.

  We've seen a median candidate response time in SMS communication of 17 minutes.

- **Differentiated employer brand -** We help you design an exceptional employer brand experience that is delivered by leveraging our next-generation CRM and communication technology.

  Our platform has helped our clients build more diverse, balanced workforces, with 56% of all hires made through LiveHire identifying as female.[2]

What are our results?

After the adoption of the LiveHire platform, strategic advisory firm KJR saw a **37%** growth in the size of their Talent Community. This change was accompanied by a **78%** decrease in total spend on recruitment, as well as a **14-day** decrease in time-to-hire.

[1] Global Recruiting Trends Report 2018
[2] LiveHire 2018 Internal data

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