# How LiveHire creates world-class candidate experiences

## What's the problem?

We all acknowledge that today's candidates do expect a consumer-like experience. Still most organisations are working with outdated technologies that not enable them to deliver a great candidate experience. Many still work with a traditional ATS that is simply automating the tracking of applicants. With a majority of organisations failing to adapt to the modern world of talent, it's not surprising that nearly **60%** of candidates reported having a poor candidate experience.[1] To make matters worse, a staggering **72%** are likely to share their experiences with others.[2]

## What's the LiveHire solution?

Our core belief is that candidates should be treated as human beings. This has been a guiding principle in building our recruitment software that combines a next-generation CRM with a fully functional ATS.

- **A modern view on candidate experience -** Candidate experience is not just about happy candidates. It's the extent to which the organisation is adding value to the decision-making capabilities of the candidate. It's about making them understand that you have a fair process. It is about treating all your candidates respectfully - even those candidates that do not get the job.

  *Joining a Talent Community takes less than two minutes!*

- **Modern communication technology -** Communication is at the heart of delivering instant, meaningful and authentic experiences. That's why we have built unique two-way communication technology (SMS and on-platform) that accelerates the candidate response time. It also helps build stronger relationships with the hiring team.

  *LiveHire's median candidate response time is 17 minutes.[3]*

## What are our results?

We are extremely proud of how we help organisations deliver a world-class authentic candidate experience. LiveHire clients Roy Hill & oOh!media were **APAC top 10 winners of the CandE (Candidate Experience) Awards** in 2019.

---

[1] 23 Surprising Stats on Candidate Experience - Infographic, Career Arc
[2] 23 Surprising Stats on Candidate Experience - Infographic, Career Arc
[3] LiveHire 2018 Internal data

live**hire** | **www.LiveHire.com**