



**CASE STUDY**  
 How LiveHire helped Amicus create an exceptional employer brand

**Company Background**

Amicus is a construction organisation that helps companies define, design, and deliver innovative workspaces and inspired organisations.

“ Because LiveHire helps us showcase who we are as a company and who we are as a brand, it means we attract candidates who are looking for companies that are just like us.

– **Zoe Sharan,**  
 Employee Experience Manager at Amicus

**Challenge**

It is the people at Amicus that makes it unique. To hire the right talent in today's candidate-tight market, it is key to quickly attract and instantly curate, cultivate and communicate with well-fitted candidates. The traditional recruitment method did not enable Amicus to showcase their employer brand nor to communicate with candidates in a personal and authentic way.

**Results At A Glance**



66mins median response time from candidates



Personalised & instant communication through SMS & email



Authentic & meaningful relationships

**Solution**

LiveHire's end-to-end talent acquisition & engagement platform has enabled Amicus to showcase their unique employer brand in a differentiated way. The personalised on-platform look and feel helps attracting well-fitted candidates that are fully aligned with the Amicus purpose and values. The LiveHire platform also provides exceptional candidate experiences, creating true Amicus brand ambassadors.